



January 14, 2012 7:30AM

COME RUN THE BEAR TRAP.....IF YOU DARE!

The Honda Classic, Palm Beach County's largest sporting event and a premier PGA TOUR event, is proud to announce the 2nd annual **Honda Classic 5K Run/Walk** to take place at PGA National Resort & Spa in Palm Beach Gardens.

The race course will be the famed and picturesque Champion Course, featuring the infamous Bear Trap — holes 15,16, & 17, three of the most feared holes in golf (and now in running). Just like the PGA TOUR Pros finish, the race will end on the renowned 18th hole, followed by an awards presentation on the Honda Pavilion overlooking the beautiful resort grounds and lake.

Net proceeds from the race will benefit Seagull Industries for the Disabled, Inc. Seagull Industries is a leading charity in Palm Beach County working to enhance the quality of life of developmentally challenged individuals through advocacy and educational, social, vocational and residential programs designed to encourage achievement, self-reliance and economic independence.

More information and race registration details can be found at www.thehondaclassic.com/pages/5K

SPONSORSHIP LEVELS

Presenting Sponsor: \$10,000

Category Exclusivity as the Honda Classic 5K Presenting Sponsor - **SOLD OUT**

- Listing on all collateral to include website, applications, signage at event, and corporate logo will be printed on the back of all race t-shirts
- Two banners; one at the start line and one at the finish line
- Corporate logo and link prominently displayed on race website, and identified on all social media and other promotional releases
- One table/expo area available at race start and awards presentation
- 20 race entries
- Four (4) Champions Club VIP week-long credentials to 2012 The Honda Classic (\$5200 Value)
- One (1) week-long Valet Parking pass to the Honda Classic (\$250 Value)
- Four (4) week-long Honda Classic Bear Trap passes (\$1600 Value)
- Four (4) week-long Honda Classic Preferred Parking passes (\$400 Value)

Platinum Official Race Sponsor: \$2,500

- Listing on all collateral as Platinum Sponsor
- Corporate logo and link prominently displayed on race website
- One banner at start and finish line
- One table/expo area available at race start and awards presentation
- Four week-long Honda Classic Bear Trap passes (\$1,600 Value)
- Four week-long Honda Classic Preferred Parking Passes (\$400 Value)

Gold Race Sponsor: \$1,000

- Listing on all collateral as Gold Race Sponsor
- Two week-long Honda Classic Bear Trap passes (\$800 value)
- Two week-long Honda Classic Preferred Parking passes (\$200 value)

Silver Race Sponsor: \$500

- Listing on all collateral as Silver Race Sponsor
- Four week-long Honda Classic Grounds tickets (\$400 Value)
- Four week-long Honda Classic General Parking passes (\$200 Value)

Bronze Race Sponsor: \$250

- Listing on all collateral as Bronze Race Sponsor
- Two week-long Honda Classic Grounds tickets (\$200 Value)
- Two week-long Honda Classic General Parking passes (\$100 Value)

Please complete the form below with your sponsorship interest and return via fax to Gerard Conforti at 561-882-0290. For questions call 561-762-5420.

- | | |
|--|----------|
| <input type="checkbox"/> Presenting Sponsorship: | \$10,000 |
| <input type="checkbox"/> Platinum Sponsorship: | \$2,500 |
| <input type="checkbox"/> Gold Race Sponsor: | \$1,000 |
| <input type="checkbox"/> Silver Race Sponsor: | \$ 500 |
| <input type="checkbox"/> Bronze Race Sponsor: | \$ 250 |

Corporate information for sponsor listing:

Name as it should appear in sponsor listings

Primary Contact

Address:

Phone:

Fax:

Email:

Please make checks payable to: Children's Healthcare Charity, Inc (and reference 5K/Seagull Industries).

